

March 19, 2004
For Immediate Release
Contact: Patrick A. Heller at Liberty Coin Service 800/933-4720

LCS's Heller Receives 2004 Entrepreneurial Award Of Greater Lansing!

At the 2004 Entrepreneurial Awards of Greater Lansing banquet at the Radisson Hotel in Lansing on March 18, Patrick Heller, owner and president of Liberty Coin Service, was honored with the 2004 Socially Responsible Entrepreneur Award. In announcing the award, *Greater Lansing Business Monthly* publisher Chris Holman cited Heller's long-term support for area schools through the use of the U.S. State Quarter series and other coins to spark student interest in history and geography.

Said Heller, "When students can hold an old coin in their hands, history comes to life for them in ways that textbooks cannot match. I have had fun with coins for forty years and now I enjoy sharing this fascination. It is wonderful that I can do something I love and support my community in the process. In a sense, this award also belongs to my family, my incredible co-workers, and to the greatest customers in the world because they helped make this possible. I am honored to be recognized by my peers with this award."

In selecting Heller for the Socially Responsible Award, the judges also considered the current Cans For Quarters program where Liberty Coins is giving free Michigan Quarters to customers who bring in non-perishable food or cash donations for the Greater Lansing Food Bank.

Liberty Coin Service, in the Standard Federal Bank Building at Frandor in Lansing, was established in 1971. It is Michigan's largest rare coins and precious metals bullion dealership. Owner Patrick A. Heller currently serves as Treasurer and a Director of the Industry Council for Tangible Assets, the national coin dealer trade association, and a member of the American Numismatic Association's Future Of The Hobby Committee. He was appointed by former Michigan governor John Engler to serve on the Michigan Quarter Commission to work on the design of the recently released 2004 Michigan Quarter.

The 10th Annual Entrepreneurial Awards of Greater Lansing, were sponsored by local Lansing businesses including Andrews, Hooper & Pavlik, P.L.C., Davenport University, GEE! Communications, Greater Lansing Business Monthly, Maner, Costerisan & Ellis, P.C., 6 News – WLNS, and WJIM News/Talk 1240 AM.

#####