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For Immediate Release

Contact: Patrick A. Heller at Liberty Coin Service 800/933-4720 or path@libertycoinservice.com

Here We Grow Again!

With Michigan retail sales more than tripling since enactment of a sales tax exemption for rare coins and precious metals in 1999, Liberty Coin Service has added to company management. Lansing entrepreneur and long-time coin collector Bob Sweet has just rejoined Liberty Coin Service as Retail Store Manager. The duties of former Retail Store Manager Paul Manderscheid have been divided, with Paul now serving as Inventory Manager.

Patrick A. Heller, owner of Liberty Coin Service, said, "Since the sales tax exemption went into effect, our staff has grown from six to twelve. Despite the extra help, Paul was simply unable to devote enough time to his twin duties as store manager and being in charge of processing incoming inventory. By splitting his tasks among two people, our customers should soon see improvements in our store layout and accessibility as well as an increase in inventory available for examination. When Bob worked for us at various times over the past two decades, he impressed us with his friendly customer service attitude and extensive knowledge of coins. With the retail store management skills he has added in the years since, Bob was a natural choice for store manager when we decided to divide Paul's duties."

Sweet, who has a Natural Resources degree from Michigan State University, was formerly a retail manager at Lansing's Richters Gardens. His schedule at Liberty Coin Service will enable him to continue his tree nursery and rock and mineral wholesale supply businesses.

Liberty Coin Service, in the Standard Federal Bank Building at Frandor in Lansing, was established in 1971. It is Michigan's largest rare coins and precious metals bullion dealership, with customers in every state and many foreign countries.

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